



THE DROPS THAT STOP WATER CAUSING PAINFUL EARS

Q: CAN EVERYONE USE SWIMSEAL?

SwimSeal can be used for people of all ages to prevent water-related ear problems and is safe to use for children. Whether you are actively involved in water sports or simply enjoy splashing around every now and then, SwimSeal is the ideal product to use. If you have grommets, a perforated eardrum, are pregnant or lactating, SwimSeal ear drops should not be used.

Q: WHY DO OUR EARS NEED PROTECTION? WHY DOES WATER CAUSE DISCOMFORT, PAIN AND IRRITATION WHEN IT GETS IN MY EARS?

Our ears secrete a protective layer of wax lining the ear canal. Contact and exposure to water causes this layer to be worn and depleted. Without the natural wax layer, water enters the ear canal, becomes trapped, causing irritation to the sensitive skin surrounding it. This can lead to inflammation, sensitivity and other water-related problems.

Q: WHAT IS SWIMMER'S EAR?

An inflammatory condition of the outer ear and ear canal and is one of the most common causes of "earache". The medical term for Swimmers Ear is Otitis Externa.

Q: WHAT ARE THE SYMPTOMS OF SWIMMER'S EAR?

Pain, discharge, discomfort, itchiness and inflammation are the most common symptoms.

Q: WHAT CAUSES SWIMMER'S EAR?

Frequent exposure to water and water trapped in the ear canal from showering, swimming or diving erodes the protective wax lining which can lead to pain and infections. Polluted or contaminated water or any form of obstruction in the ear can also lead to infection.

Q: HOW CAN SWIMMER'S EAR BE TREATED?

Prevention is the best way to manage the problem, however if infection is present, you should consult a healthcare professional immediately.

Q: WHAT CAN I USE TO PROTECT MY EARS AGAINST TRAPPED WATER?

SwimSeal is applied before you go into the water and acts as a barrier against water exposure. SwimSeal contains a unique formulation, which includes Tea-Tree Oil, that coats the external ear canal and provides some of the protective functions of natural ear wax. It will not build up in the ear and it does not contain alcohol.

Q: WHY DOES SWIMSEAL CONTAIN TEA-TREE OIL?

Tea-Tree Oil is a natural antibacterial agent containing constituents called terpenoids, which act as antiseptic agents. The Tea-Tree Oil component in SwimSeal ear drops protects the ear canal from any infectious organisms such as fungi, bacteria and viruses. You can go to teatree.org.au for more info.

Q: IS SWIMSEAL EASY TO USE?

SwimSeal ear drops are simple and easy to use! Simply apply 2 - 3 drops into each ear before entering the water and you will be protected. Re-apply after 2 - 3 hours of water exposure to ensure complete protection.

Q: IS SWIMSEAL JUST THE SAME AS OTHER SWIMMERS EAR PRODUCTS?

SwimSeal is the ONLY true preventative approach to stopping Swimmers Ear and ear pain due to retained water. Other products “try” to treat the problem and contain alcohol or acetic acid which are known to irritate the delicate surface of the ear canal. Ask any medical professional and they will advise against putting these solutions into your ears.

SwimSeal Protective Ear Drops are an ear friendly formulation of medical grade silicone that coats the surface of the ear canal, repelling water if it enters, thus preventing retained water. The Tea Tree oil is natural, and is well known for its anti-microbial properties.

PREVENTION IS BETTER THAN TREATMENT.

Q: ARE SOLUTIONS CONTAINING ISO PROPYL ALCOHOL SAFE TO USE?

Medical specialists advise **against** using these solutions in your ears. The alcohol dries out the delicate lining of the ear canal, causes maceration and cracking of the skin which leads to an increased risk of infection. Should someone with a perforated ear drum apply a solution with Iso Propyl Alcohol into their ear and it gets into the middle ear then they have a very high risk of causing deafness.

Q: HOW MANY USES IN A BOTTLE?

Each bottle of SwimSeal Protective Ear Drops has enough solution for over 100 applications. One application is 2-3 drops in each ear. This may vary slightly based on how many drops a person puts in and ears come in many different shapes.

Q: IT SEEMS EXPENSIVE COMPARED TO THE OTHER PRODUCTS?

You must remember we are not comparing like with like. SwimSeal is the ONLY TRUE PREVENTATIVE treatment option for Swimmers Ear and retained water. All other products treat after the fact.

At the RRP of \$19.99 and with over 100 applications per bottle, this works out to be \$0.20 per application.

Consider this:

If someone does get an ear infection they will have at least two visits to the doctor and at least one course of antibiotics. This will most likely cost between \$75-100. Not only that once you have an ear infection your doctor will advise you to stay out of the water until the infection is cleared up. This could be as long as 2 weeks out of the water!

Q: CAN IT BE USED TO TREAT SURFERS EAR?

SwimSeal Protective Ear Drops are not known to prevent surfer's ear. However once someone has surfers ear, the opening of the ear canal closes and becomes much narrower. This can make it very difficult for water to naturally escape from the ear. The use of SwimSeal will not prevent surfers ear but it will prevent swimmers ear and retained water, in those who are unfortunately suffering from surfer's ear.

Q: CAN SWIMSEAL BE USED WITH GROMMETS?

SwimSeal Protective Ear Drops should not be used with grommets. However once the grommets are finished then SwimSeal can be used as a true prevention against future ear infections. Consult your medical practitioner beforehand.

Q: CAN SWIMSEAL BE USED TO TREAT EAR INFECTIONS?

SwimSeal Protective Ear Drops are a preventative solution and not a treatment for ear infections. If you have an ear infection, obtain medical advice and treatment. Once the infection has cleared up then SwimSeal is the perfect solution to prevent future reoccurrence.

Q: CAN EVERYONE USE SWIMSEAL?

SwimSeal can be used by anyone over the age of 6 months of age, so long as they:

- Do not have a current ear infection
- Do not currently have grommets
- Are not pregnant or breastfeeding



KEY POINTS

1. IT IS UNIQUE - THE ONLY TRUE PREVENTION OF SWIMMERS EAR

SwimSeal forms a water repellent lining in the ear canal that prevents water being retained in the ear. Retained water is the major cause of ear infections and other water related ear pain. No Water means **NO INFECTIONS** and **NO PAIN**.

2. KEEPS PEOPLE IN THE WATER LONGER AND MORE OFTEN.

Because SwimSeal prevents water related ear infections and pain, swimmers will visit the pool more often and stay for longer. Once someone has an ear infection, they are likely to have to stay out of the water for 14 days until the infection clears.

3. NO DISTRACTIONS DURING LESSONS AND TRAINING

Using SwimSeal means that swimmers do not have to use annoying ear plugs that young swimmers constantly fidget with and often lose. SwimSeal replaces the need for ear plugs allowing students to hear their instructor clearly and keep their attention on what is being said.

4. SWIMSEAL ALLOWS YOUNG CHILDREN TO HAVE POSITIVE EARLY SWIMMING EXPERIENCES

Kids love to be in the water, however if they have early experiences with infections, pain or just water in their ears, they may easily lose interest in learning to swim. A mother recently wrote to us about her first experience with SwimSeal.

"Hi Brian, thank you so much for the speedy delivery of swim seal. It arrived Thursday morning just before swimming lessons. It worked absolutely fantastic. I put the drops in just before getting in the pool and he had the best swim lesson ever. There was no crying or pulling at his ears and most importantly no ear infection he just enjoyed the whole lesson. So thank you so much, I really appreciate this product and will highly recommend it 😊"

5. SWIMSEAL IS AN EAR FRIENDLY SOLUTION.

All other products on the market treat water caught in the ear. They try to do this by applying alcohol after swimming. This actually makes the problem potentially worse as alcohol causes irritation and cracking of the ear canal surface. This creates a perfect environment for bacteria to gather and grow. **NASTY.**

6. ONLY 20 CENTS TO STOP EAR PAIN AND INFECTIONS

Each bottle contains over 100 applications (2-3 drops in each ear). This works out to be only 20 cents per application.